

## ■ WHAT WE DO

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**A**ppraisals and feasibility studies, exclusively for hotels. Specialization in a single property type allows us to better understand industry trends and dedicate more resources to collecting specific data – all intended to provide our clients with more reliable conclusions.

## ■ WHO DOES IT

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**W**e are real estate appraisers that consider ourselves in the hotel business and draw on experience in hotels operations, management, development, and appraising to provide a more well-rounded approach to each assignment. Each of our five appraisers has at least 15 years of experience in the hotel industry.

## ■ WHERE WE WORK

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**W**E have completed over 4,000 hotel appraisals spread across all 50 states and over 1,300 cities.

## ■ HOW WE DO IT

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**O**ur conclusions are developed utilizing a combination of thorough research, specialized experience, and the best available market data. Our reports address all of the relevant questions a reader might have before they have to ask them.

## ■ WHAT YOU GET

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**E**very report is informative, concise, and easy to read. We understand time constraints and **ALWAYS** deliver our reports on time.

A successfully written report not only easily conveys our conclusions, but also informs the reader about the relevant issues specific to the property and the market.

